

**UTTARAKHAND OPEN UNIVERSITY, HALDWANI****DIPLOMA IN TOURISM STUDIES ASSIGNMENT***Programme Code: DTS10**Last Date of Submission: 15 MAY 2015***Course Title: Travel and Transportation****Year: 2014-15 (Summer)****Course Code: ETS-104****Maximum Marks: 20**

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What are the various factors affecting visitor's choice of mode of transport?
2. What are the different forms of bus services?
3. Give a brief account of various modes of water transport.
4. Describe the objectives of DGCA.
5. How railways have promoted Domestic Tourism?
6. Indian Railways serve as the principal mode of passenger transport in the country. Comment
7. List the unique characteristics of tourist transport.
8. Define the relationship between travel motivators and tourism marketing.

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. What is transportation? Also describe the basic characteristics of Transportation services.
2. Discuss the growth and development of surface transport sector (both rail and road) after post independence era.
3. Define the role of IATA and ICAO and their inter-relationship.
4. Explain the communications mix, and indicate its importance.