



SCHOOL OF TOURISM, HOSPITALITY AND HOTEL MANAGEMENT

UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN ACCOMMODATION MANAGEMENT (DAM-11/12)

DIPLOMA IN FRONT OFFICE MANAGEMENT (DFO-11/12)

DIPLOMA IN RESTAURANT SERVICE MANAGEMENT (DRS-11/12)

DIPLOMA IN FOOD PRODUCTION MANAGEMENT (DFP-11/12)

ASSIGNMENT

Last Date of Submission: 15th February 2014

Course Title: Introduction to Hospitality Industry

Course Code: DAM-101/DFO-101/DFP-111/DRS-111/IHI-101

Session: 2013-14

Maximum Marks: 20

Section-A

Section 'A' contains 08 short answer type questions of 2^{1/2} marks each. Attempt any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately. Briefly discuss the following:

1. Write a note on classification of hotel on the basis of location.
2. Management Contract.
3. Job description of Front Office Manager.
4. Role and functions of Ministry of tourism.
5. Role of ITDC in tourism and travel trade in India.
6. Uttarakhand Tourism Development Board.
7. Tourism Infrastructure
8. Medical tourism

Section-B

Section 'B' contains 04 long answer-type questions of 5 marks each. Attempt any 2 questions only. Answers of Long answer-type questions must be restricted to 1000 words approximately. Briefly discuss the following:

1. Write a detailed note on various International Tourism Organizations.
2. Write an essay on importance of communication in tourism trade.
3. Tourism Resources in Uttarakhand
4. Write an essay on types of tourist accommodations.