



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT (MHM-11)

Assignment

Last Date of Submission: 15 Jan 2014

Course Title: Cultural Tourism Management
Session: 2013-14 Summer

Course Code: MHM - 103
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2^{1/2} marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Health Tourism
- (2) Benefits of yoga
- (3) Heritage Tourism
- (4) Cultural Tourism Management
- (5) Festivals of Northern India
- (6) Taj Mahal
- (7) Components of Tourism
- (8) Benefits of HRD

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answer 02 questions only.

Discuss the following in detail:

- (1) Fairs of India
- (2) Classical dances of India
- (3) Handicrafts of India
- (4) Religions of India