



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

Master in Hotel Management (MHM-11) Assignment

2<sup>nd</sup> Semester

Last Date of Submission: 15 MAY 2012

(जमा करने की अन्तिम तिथि: 15 MAY 2012)

Course Title: Travel Agency Operations

Code: MHM 201

Year: 2011-12

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

**Briefly discuss the following:**

1. What are the benefits and costs of tourism?
2. What are the functions of Travel Agency? Explain.
3. Write a note Tour Promotion.
4. What is tour packaging? Explain.
5. What are the benefits of IATA accreditation?
6. Write a note on ancillary tourism services?.
7. Write a short note on tour itinerary development.
8. Write a note on costing of tour package.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only in about 500 words.

1. Write a detail note on "Tourism and Travel Products".
2. What do you mean by Tour Operator? What are the functions of tour operator?
3. Write detailed note on History of Travel Agency.
4. Write a detailed note on Travel Agency Management.

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