



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT (MHM-11)

Assignment

Last Date of Submission: 15 Jan 2015

Course Title: Air Travel Operations

Course Code: MHM - 302

Session: 2014-15 Summer

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2^{1/2} marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Galileo CRS
- (2) Airline Codes
- (3) Different kinds of Restaurants
- (4) UFTAA
- (5) Itinerary
- (6) Geographical segmentation
- (7) Benefits of Government approval of Travel Agencies
- (8) Duties and responsibilities of Travel Agency Manager

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answer 02 questions only. Answers of long answer-type questions must be restricted to 1000 words approximately.

Discuss the following in detail:

- (1) IATA
- (2) How can you promote a Travel Agency
- (3) Write a detailed note on "International Travel Documents"
- (4) What do you mean by travel agency? Explain the process of establishing travel agency with suitable examples.