



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)  
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT (MHM-11)

Assignment

Last Date of Submission: 15 May 2014

Course Title: Tourism Economics

Course Code: MHM - 401

Session: 2013-14 Summer

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2<sup>1/2</sup> marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Factors influencing the elasticity of demand
- (2) Boarding and Lodging Industry
- (3) Monopolistic Competition
- (4) Difference between Duopoly and Oligopoly
- (5) Supply and Cost Analysis
- (6) Managerial Economics for Decision Making
- (7) Trends in International Tourism
- (8) Factors affecting demand

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answer 02 questions only.

Discuss the following in detail:

- (1) Shift in demand and supply and equilibrium price
- (2) Demand Analysis
- (3) Perfect Competition
- (4) Measurement of Price Elasticity of Demand