



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT

ASSIGNMENT

Last Date of Submission: 15th January 2013

Course Title: Cultural Tourism Management

Course Code: MHM- 103

Year: 2012-13

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2^{1/2} marks each. Attempt any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Section-A

Briefly discuss the following:

1. Objectives of HRD
2. Religious Tourism
3. Indian classical dances
4. Cuisines of India
5. Threats from tourism to cultural heritage
6. Planning a tour
7. Destination management
8. Principles governing cultural tourism

Section 'B' contains 04 long answer-type questions of 5 marks each. Attempt any 2 questions only. Answers of Long answer-type questions must be restricted to 1000 words approximately. Briefly discuss the following:

Section-B

1. What do you mean by culture? Explain how culture can play role in increasing tourism in India.
2. Write a detailed note on "Fairs and Festivals celebrated in India".
3. Write an essay on "Role of Indian Railways in attracting tourists".
4. Write a detailed note on "Tourism Vision 2020".