



SCHOOL OF TOURISM, HOSPITALITY AND HOTEL ADMINISTRATION

**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)**

**उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)**

**MASTER OF HOTEL MANAGEMENT  
ASSIGNMENT**

**Last Date of Submission: 15<sup>th</sup> January 2016**

**Course Title: Cultural Tourism Management  
Year: 2015-16**

**Course Code: MHM- 103  
Maximum Marks: 20**

### **SECTION A**

**This section contains 08 short answer type questions of 2<sup>1/2</sup> marks each. Learners are required to answer any 04 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

- 1. What are the various factors that affect the growth of Tourism?**
- 2. What are the various categories of tourism on the basis of origin and destination of tourist?**
- 3. Write a note on 'Cultural Tourism'.**
- 4. Write a note on 'Hindu Architecture'.**
- 5. Write a short note on 'Destination Management'.**
- 6. Write an essay on 'Indian Music'.**
- 7. How culture can attract tourists? Explain.**
- 8. Write a note on 'Principles of Sustainable Development in Heritage Tourism'.**

### **SECTION B**

**This section contains 04 long answer-type questions of 5 marks each. Learners are required to answer any 02 questions only. Answers of long answer-type questions must be restricted to 750 words approximately.**

- 1. Write an essay on 'Religions of India'.**
- 2. Write a detailed note on 'Tourism Vision 2020'.**
- 3. Fairs and Festivals are one among the sources of tourism. Explain with examples**
- 4. Write a note on 'Role of Yoga and Meditation'.**