



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

## MASTER OF HOTEL MANAGEMENT

### ASSIGNMENT

*Last Date of Submission: 15<sup>th</sup> May 2013*

Course Title: Travel Agency Operations

Course Code: MHM- 201

Year: 2012-13

Maximum Marks: 20

#### Section-A

Section 'A' contains 08 short answer type questions of 2<sup>1/2</sup> marks each. Attempt any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Tourism and travel products
2. History of travel agencies
3. Car rental services
4. Insurance services
5. Role of travel agency
6. Ancillary tourism services
7. Forms of organizations
8. Pricing for travel product

#### Section-B

Section 'B' contains 04 long answer-type questions of 5 marks each. Attempt any 2 questions only. Answers of Long answer-type questions must be restricted to 1000 words approximately. Briefly discuss the following:

1. Define tourism. Explain emerging paradigm in tourism.
2. What is travel agency? Briefly explain the organization and management of travel agency.
3. Write a detailed note on IATO.
4. Write a detailed note on TAAI.