



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT (MHM-11)

Third Semester Assignment

Last Date of Submission: 15 December 2016

(जमा करने की अन्तिम तिथि: 15 दिसम्बर 2016)

Course Title: Air Travel Operations

Code: MHM-302

Year: 2016-17 (Summer)

Maximum Marks: 20

Section - A

Section 'A' contains 08 short answer type questions of 2½ marks each. Learners are required to answers any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Types of Indian Passport
2. Types of Travel agencies
3. Yield Management in Airlines
4. Familiarization trip
5. Galileo CRS
6. E-ticketing
7. Types of Boarding Passes
8. Travel Insurance

Section - B

Section 'B' contains 04 long answers - type questions of 5 marks each. Learners are required to answers any 02 questions only.

Discuss the following in detail:

1. Write a detailed note on 'IATA'.
2. Write a detailed note on 'Domestic Airlines in India'.
3. What factors you will take care while developing a tour marketing plan? Explain in detail.
4. Write a detailed note on 'Computer Reservation System'.