



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER OF HOTEL MANAGEMENT
ASSIGNMENT

Last Date of Submission: 15th January 2013

Course Title: Air Travel Operations

Course Code: MHM- 302

Year: 2012-13

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2^{1/2} marks each. Attempt any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Section-A

Briefly discuss the following:

1. Geographical segmentation
2. Special Interest Travellers
3. Sovereignty of air space
4. Airline Codes
5. IACO
6. Duties and responsibilities of Travel Agency Manager
7. UFTAA
8. Galileo CRS

Section 'B' contains 04 long answer-type questions of 5 marks each. Attempt any 2 questions only. Answers of Long answer-type questions must be restricted to 1000 words approximately. Briefly discuss the following:

Section-B

1. Write a detailed note on "International Travel Documents".
2. Write a detailed note on "IATA".
3. What do you mean by fixing price of air seat? Explain the procedure of fixing prices of air seat.
4. What do you mean by travel agency? Explain the process of establishing travel agency with suitable examples.