



SCHOOL OF TOURISM, HOSPITALITY AND HOTEL ADMINISTRATION

UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

**MASTER OF HOTEL MANAGEMENT
ASSIGNMENT**

Last Date of Submission: 15th January 2016

**Course Title: Air Travel Operations
Year: 2015-16 Summer**

**Course Code: MHM- 302
Maximum Marks: 20**

SECTION A

This section contains 08 short answer type questions of 2^{1/2} marks each. Learners are required to answer any 04 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- 1. Explain 'Incentive Travelers'.**
- 2. What do you mean by Special Interest Travellers? Explain.**
- 3. What are the five privileges of Air at the international level according to Chicago convention?**
- 4. Write a short note on Airline Code.**
- 5. Write a short note on post-sale services.**
- 6. What are the purposes of travel documentation?**
- 7. What are the functions of tour conductors?**
- 8. Write a note on Reservation System.**

SECTION B

This section contains 04 long answer-type questions of 5 marks each. Learners are required to answer any 02 questions only. Answers of long answer-type questions must be restricted to 750 words approximately.

- 1. What points you will keep in mind while developing a tour market plan? Explain each in detail.**
- 2. Write a detailed note on guidelines for approval of Travel Agency.**
- 3. What factors you will take care while fixing the price of the Air Seat?**
- 4. Write a detailed note on domestic airlines in India.**