



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

MTM SECOND SEMESTER ASSIGNMENT

Programme Name: Master of Tourism Management

Course Name: MIS For Tourism

Session: 2014-15 (summer)

Last Date of Submission: 15 June 2015

Programme Code: MTM12

Course Code: MTM204

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What are the advantages and disadvantages of MIS?
2. What do you understand by the computer hardware and software?
3. Write a short note on the following:
 - (a) CPU
 - (b) RAM
4. Define the terms data, data processing and information.
5. What is MIS? What are various components of MIS?
6. What is a decision making?
7. What is the use of MIS in tourism?
8. What is development?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Define Management Information System. Also explain its objectives and scope for tourism business enterprises.
2. Write a short note on the following:
 - (a) Key elements in Tourism Marketing
 - (b) Types of DBMS
3. Define the CRS. Also explain its different types and its latest technology trends in reservation system.
4. What is planning? What is the use of planning in tourism industry?