



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

MTM FIRST SEMESTER ASSIGNMENT

Programme Code: MTM 12

Session: 2015-16

Last Date of Submission: 15 January 2016

Course Title: Tourism Concepts and Linkages
Year 2015-16

Code: MTM 101
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define tourism. Also discuss its characteristics.
2. Discuss in detail about various components of tourism.
3. Differentiate between domestic tourism and international tourism.
4. Who is an International tourist? What are the differences between inbound and outbound tourist?
5. Define Leisure and discuss its significance in tourism industry.
6. What is tourism infrastructure? Throw a light on major kinds of tourism infrastructure.
7. How does tourism affect any tourist destination?
8. Define tourism product and its unique features.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. Describe the various emerging types of tourism.
2. Why do we call tourism a multidisciplinary subject?
3. Throw a light on the five 'A's of tourism industry, which are needed at a destination if tourism is to be promoted.
4. Briefly define the following:
 - (a) Push and pull forces in tourism
 - (b) Medical tourism
 - (c) MICE tourism
 - (d) Eco-tourism