



UTTARAKHAND OPEN UNIVERSITY

HALDWANI (NAINITAL)

MTM SECOND SEMESTER ASSIGNMENT

Programme Name: Master of Tourism Management

Programme Code: MTM12

Course Name: International Tourism: Trends & Typologies

Course Code: MTM203

Session: 2013-14 (Summer)

Maximum Marks: 20

Last Date of Submission: 15 June 2014

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define the different type of tourism?
2. Comment on the statement —*Technology has important role in development of tourism world-wide*”?
3. What are the various emerging trends in tourism industry?
4. Which are the different tourist attractions in Europe?
5. Discuss the India's role in development of tourism in SAARC?
6. What do you understand by the Chapters of PATA?
7. Write a detailed note on the demand & supply of tourism?
8. Discuss the important members of UNWTO.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Comment on the statement —*Outbound market of India has huge potential*”?
2. Discuss in detail about the change in tourist arrivals in Tourist arrivals in past few years?
3. Write a detailed note on the affect of Globalisation on tourism Industry?
4. Discuss the organisational structure of Department of Tourism, Government of India.