



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)  
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

MASTER'S IN TOURISM MANAGEMENT ( MTM -12 )

***Last Date of Submission: 15 May, 2013***

**Course Title: INTERNATIONAL TOURISM:TRENDS AND TYPOLOGIES**

**Semester : 2<sup>nd</sup>**

**Course Code: MTM-203**

**Year: 2012-13**

**Maximum Marks: 20**

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. Write a note on the Emergence of Modern Concept of Tourism.
2. Write a note on the Emerging Tourist Demand Patterns
3. What are the challenges faced by tourism today?
4. What are the major trends in tourism industry today?
5. What do you understand by OECD?
6. What ate role performed by TTRA
7. What is the meaning of WTTC and its responsibilities?
8. Write a note on the India's Performance in International Tourism.

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

- (1) Write in detail about the Factors Affecting International Tourism and Need for Effective Crisis Management.
- (2) Explain the performance of International Tourism in SARRC Region.
- (3) What do you understand by Globalisation? What is the interrelationship between Tourism and Globalization?
- (4) What are the important Contemporary Trends in International Tourism?