



## UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

## उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

## MTM SECOND SEMESTER ASSIGNMENT

*Programme Name: Master of Tourism Management*

*Programme Code: MTM12*

*Course Name: International Tourism: Trends and Typologies*

*Course Code: MTM203*

*Last Date of Submission: 31 MAY 2016*

*Session: 2015-16 (Summer)*

*Maximum Marks: 20*

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. Define the different type of tourism?
2. Which are the different tourist attractions in Europe?
3. Write short note on 'Objectives of the SAARC'.
4. Which are the important domestic tourism markets of India?
5. What are the important functions of Department of Tourism?
6. What do understand by mass tourism?
7. What do you understand by the WTTC?
8. Write a note on the affect of terrorism on the tourism Industry.

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

1. What are the various emerging trends in tourism industry? Also highlight some important alternative tourism forms, which are popular in India.
2. Discuss the India's role in development of tourism in SAARC? Discuss the problems faced by the SAARC countries in development of tourism?
3. What are the benefits of getting the membership of PATA? Discuss the activities of PATA for the promotion of tourism in Asia – Pacific region?
4. Write a note on the history of UNWTO? Also write a detailed note on the activities done by UNWTO?