



## उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

**Programme Name-MBA-Fourth Semester**

**Programme Code-MBA-10**

**Course Name-Logistics & Supply Chain Management**

**Course Code-MU 2405**

**Maximum Marks-40**

**Session -2012-13,Summer**

**Last Date of Submission: 15 July , 2013**

### Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Logistics
2. Value-added services
3. Perfect order
4. Performance cycles
5. Bar codes
6. Economic Order Quantity (EOQ)
7. Bullwhip Effect
8. Relationship management

### Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. Who are the key actors and what are the current issues in logistics management?
2. How does EDI work? What is the difference between a communication standard and an information standard for EDI transactions?
3. Describe the five modes of transportation, identifying the most significant characteristics of each. What is the basic concept behind inter-modal movement?
4. Explain the difference between 'logistics' and 'SCM' based on the value chain concept and the different flows.