



उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA-Third Semester

Programme Code-MBA-12/

Course Name- World Class Manufacturing

Course Code- MU-2402

Maximum Marks-40

Session -2013-14,Summer

Last Date of Submission: 15 January , 2014

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8)

1. Concept of world class manufacturing.
2. Activity –based costing
3. Direct cost
4. Vendor-Managed Inventory
5. Quick Response Manufacturing
6. Assembly Line Design
7. Benchmarking
8. Factors affecting quality management .

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. How should managers handle demand turbulence in order to optimize inventory.
2. A material flow system design impacts productivity in the long run by reducing wastages. Discuss.
3. Competency-based rewards will encourage employees and create a learning culture in an organization. Discuss.
4. Why group and team cohesiveness is such an important issue in today's project – focused organizations? Explain.