



## उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

**Programme Name-MBA-Third Semester**  
**Programme Code-MBA-13**  
**Course Name- World Class Manufacturing**  
**Course Code-MU 2402**  
**Maximum Marks-40**  
**Session -2014-15, Summer**  
**Last Date of Submission: 31 January, 2015**

### Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Customer Value Management
2. Different Manufacturing Eras
3. Schonberger's Sixteen Principles
4. Manufacturing Planning
5. Effective Product Decisions
6. Quality Function Deployment
7. Assembly Line Design
8. TQM as a tool for global competitiveness

### Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. Why is World –Class Manufacturing the need of today's highly competitive market?
2. What are the three major interrelated elements of demand forecasting in the twenty-first century?
3. How is the notion of the quality different in the context of manufacturing and services?
4. What do you mean by adaptive control? What are the typical roles and responsibilities of a facilities manager?