



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA-Third Semester

Programme Code-MBA-10

Course Name-World Class Manufacturing

Course Code-MU2402

Maximum Marks-40

Session -2012-13,Summer

Last Date of Submission: 15 January , 2013

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following –

1. Capacity Planning
2. Schonberger's Sixteen Principles
3. Cost Reduction and Performance Improvement
4. ABC Analysis
5. Manufacturing Planning
6. Assembly Line Design
7. Quality Circles
8. Multiskilling

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. 'The quality revolution in Japan set the pace of manufacturing excellence'. Discuss.
2. In today's competitive business environment, customer satisfaction has gone far beyond its notion of 'satisfying them' to actually 'delighting them.' Discuss
3. What are the various approaches to costing? Make a comparative analysis of all by taking any specific industry of your choice.
4. How is the notion of quality different in the context of manufacturing and services? Explain