



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA-Fourth Semester

Programme Code-MBA-10

Course Name-Logistics & Supply Chain Management

Course Code-MU 2405

Maximum Marks-40

Session -2013-14,Summer

Last Date of Submission: 15 June,2014

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Logistics Costs
2. Value-added services
3. Perfect order
4. Performance cycles
5. Satellite Communications
6. Functions of Inventory
7. Bullwhip Effect
8. Relationship management

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. a) Who are the key actors and what are the current issues in logistics management?
b) Relationship between supply chain management and logistics management.
2. a) How does EDI work? What is the difference between a communication standard and an information standard for EDI transactions?
b) What is economic order quantity (EOQ)? Explain the EOQ model of inventory with its simplifying assumptions.
3. Describe the five modes of transportation, identifying the most significant characteristics of each. What is the basic concept behind inter-modal movement?
4. Explain the difference between 'logistics' and 'SCM' based on the value chain concept and the different flows.