

QUESTION BANK

Programme Name: MBA Ist Semester

Course Name: Information Technology for Managers

Course Code: CP1002

S.N O.	QUESTIONS	UNIT FOR REFERENCE	ANSWER	DIFFICULTY LEVEL
Objective Type Questions				
1.	Software that enables the user to search information on the world wide web using key words. a) Search engine b) E mail c) Web Browser d) Uniform Resource Locator	8	A	Moderate
2.	It defines the address of a site on the internet. a) Web Browser b) Uniform Resource Locator c) Hyper Text Markup Language D) E mail	10	A	Low
3.	The speed at which the processor executes commands is called a) Processor Speed b) Clock Speed c) Memory cycle d)both a and b	3	D	High
4.	Who developed BASIC language? a) John Kemeny and Thomas Kurtz b) Nicholas Wirth c) Charles Babbage d) Dennis Ritchie	8	A	Low
5	Which of the following is also called 'network of networks'?	10	A	High

	<ul style="list-style-type: none"> a) Internet b) Local Area Network c) Wide Area Network d) Metropolitan Area Network 			
6.	<p>This operator produces a single reference to all the cells between two references, including the two cell references:</p> <ul style="list-style-type: none"> a) Range Operator b) Unison Operator c) Intersection Operator d) None of the above 	15	A	High
7.	<p>It can be used to navigate from one sheet to another within the same or a different worksheet</p> <ul style="list-style-type: none"> a) Arrow Keys b) Enter Key c) Hyperlink d) None of the above 	13	D	Moderate
8.	<p>A workbook with predefined formats, controls and formulas that can be used as a base for creating workbooks:</p> <ul style="list-style-type: none"> a) Spreadsheet b) Template c) Wizard d) None of the above 	13	A	Low
9.	<p>A utility which helps to rearrange files and unused hard disk space to enable programs run faster</p> <ul style="list-style-type: none"> a) Scan disk b) Disk cleanup c) Disk defragmenter d) None of the above 	3	A	High

10.	It defines the address of a site on the internet. a) URL b) HTML c) TCP/IP d) None of the above	10	A	Moderate																								
11	PowerPoint automatically checks your presentation for consistency and style, and marks the problems on a slide by making use of: a) Revision marks b) Highlighting text c) Light bulb d) None of the above	13	C	High																								
12	Match the following: <table border="1" data-bbox="275 813 1501 1263"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>1</td> <td>Displays the thumbnail views of your presentation</td> <td>a</td> <td>Design Template</td> </tr> <tr> <td>2</td> <td>The settings specified here will be automatically applied to all the slides of your presentation</td> <td>b</td> <td>Color Scheme</td> </tr> <tr> <td>3</td> <td>This option can be used to save your presentations automatically at specified time intervals</td> <td>c</td> <td>Slide Master</td> </tr> <tr> <td>4</td> <td>A set of eight coordinated colors that can be used for different elements (for text, background, fill and so on) in your presentation.</td> <td>d</td> <td>Auto save</td> </tr> <tr> <td>5</td> <td>Contains predesigned formats and color schemes that you can apply to any presentation to give it a particular look</td> <td>e</td> <td>Slide Sorter View</td> </tr> </table>					1	Displays the thumbnail views of your presentation	a	Design Template	2	The settings specified here will be automatically applied to all the slides of your presentation	b	Color Scheme	3	This option can be used to save your presentations automatically at specified time intervals	c	Slide Master	4	A set of eight coordinated colors that can be used for different elements (for text, background, fill and so on) in your presentation.	d	Auto save	5	Contains predesigned formats and color schemes that you can apply to any presentation to give it a particular look	e	Slide Sorter View	13	1(e) 2(c) 3(d) 4(b) 5(a)	Moderate
1	Displays the thumbnail views of your presentation	a	Design Template																									
2	The settings specified here will be automatically applied to all the slides of your presentation	b	Color Scheme																									
3	This option can be used to save your presentations automatically at specified time intervals	c	Slide Master																									
4	A set of eight coordinated colors that can be used for different elements (for text, background, fill and so on) in your presentation.	d	Auto save																									
5	Contains predesigned formats and color schemes that you can apply to any presentation to give it a particular look	e	Slide Sorter View																									
13	Alphanumeric data is represented using adjacent lines of varying widths and spacing between them used to identify books, merchandise in stores, postal packages etc is known as :	16	A	High																								

	<ul style="list-style-type: none"> a) Optical Bar Coding b) Optical Mark Recognition c) Magnetic Ink Character Recognition d) Electronic-card Reader 			
14	<p>Extension name of Power Point presentations:</p> <ul style="list-style-type: none"> a) .ppt b) .xls c) prt d) None of the above 	13	A	Moderate
15	<p>This pane can be used to add speaker's notes:</p> <ul style="list-style-type: none"> a) Slide Pane b) Outline Pane c) Notes Pane 	13	C	Low
16	<p>What is/are the goals of DBMS?</p> <ul style="list-style-type: none"> a) Retrieving information from the database b) Storing information in the database c) Managing large bodies of information d) All of the above 	14	D	Moderate
17	<p>The techniques which allows data to be encoded in the form of a series of parallel and adjacent bars and spaces which represent a string of characters.</p> <ul style="list-style-type: none"> a) Bar coding systems b) Hand Held Terminals c) Internet d) Intranet 	16	A	High
18	<p>Data is a collection of facts about environmental elements</p> <ul style="list-style-type: none"> a) Consumers b) Suppliers c) Competitors d) All of the above 	2	D	Moderate

19	Match the following			16	1(c) 2(a) 3(b) 4(d)	Moderate	
		X					Y
	1	Used as a tool in CAD	a				OBR
	2	Reads data coded in the form of small vertical bars	b				MICR
	3	Used exclusively by banking industry	c				Digitizer
4	Senses marks on computer readable paper	d	OMR				
20	The storage capacity of an optical disk is determined using: a) Number of tracks on the disk. b) Number of recording surfaces, number of tracks per surface, and number of sectors per track c) Number of sectors, and number of bytes per sector d) Number of recording surfaces, number of tracks per surface, number of sectors per track, and number of bytes per sector			6	C	Low	
Short Answer Type Questions							
1.	1. Write short notes on: (i) Handling operators in Formulae (ii) Relative Cell Referencing (iii) Data filters (iv) What if Analysis			13		Moderate	
2.	Enumerate four uses of Hand-held scanners?			16		Low	
3.	What is an Octal Number?			6		Low	

4.	Define Processor speed?	3		High
5.	Discuss the functioning of Speech Synthesizer?	16		High
6.	Differentiate between Impact and non-impact printers?	6		Moderate
7.	Differentiate between Dot matrix and laser printer?	6		High
8.	Discuss the process of Scan disk?	3		High
9.	Define Static and Dynamic RAM.	3		High
10.	Discuss the features of Windows 98?	3		Moderate
11.	Enumerate the steps involved in designing Presentations.	14		High
12.	Differentiate between data and information.	2		Moderate
13.	Explain electronic –card reader device.	16		Moderate
14.	Define Seek time	3		High
15.	Explain memory hierarchy.	4		Moderate
Long Answer Type Questions				
1.	Compare the various generations of computers.	1		High
2.	What is DBMS? Discuss various advantages of DBMS?	2		High

3.	Discuss the roles of Information technology in Railways, Airlines and Insurance?	16		Moderate
4.	It is said that Information technology has rendered geography history? Discuss how information technology has helped in overcoming the barriers imposed by the geography to facilitate services in Banking and education sector?	16		High
5.	What is Database? Discuss the Objectives and Features of a database?	2		High
6.	What are Scanning devices? Discuss the various scanning devices?	16		High
7.	Discuss memory organization and storage evaluation criteria?	4		Moderate
8.	What are secondary storage devices? Discuss any four storage secondary storage devices?	6		Low
9.	What is Windows? Discuss the evolution of Windows to its latest version.	7		Moderate
10.	How does Chart assist as a management tool?	13		Low
11.	Explain the needs and functions in a spreadsheet with suitable examples?	13		Low
12.	Do you think that IT can help only large organizations- or does its application in small and medium sized organizations as well?	16		Moderate
13.	Discuss the possible uses of IT in the fields of space research, medicine, aerial mapping in defense and global weather forecasting.	16		Moderate
14.	Uttarakhand is primarily an agrarian state. How can Information Technology be used to promote the growth of agriculture in the state?	16		High

15.	If Mahabharata (the movie) were to made now, what role would IT play in making the Magnus Opus come to life?	16		High

<http://uou.ac.in>