

Department of Tourism

Question Bank; Diploma in Tourism studies

ETS-102 Tourism Resources of India

Lower order objective questions:

Multiple Choice Questions

1. Chilika lake is in which state:
 - a. Orissa
 - b. Maharashtra
 - c. Uttarakhand
 - d. Madhya Pradesh

Unit: 1

2. Shimla is the capital of :
 - a. Madhya Pradesh
 - b. Punjab
 - c. Himachal Pradesh
 - d. Jammu & Kashmir

Unit: 3

3. Khandala is in which of the following state:
 - a. Tamil Nadu
 - b. Maharashtra
 - c. Karnataka
 - d. West Bengal

Unit: 3

4. Which of the following is an integral element of Tourism Product:
 - a. Hotels and restaurants
 - b. Transportation
 - c. Entertainment and recreational facilities
 - d. All of the above

Unit: 4

5. Which one of the following beach is in Maharashtra
 - a. Juhu Beach
 - b. Kovalam Beach
 - c. Bhatkal Beach
 - d. Marina Beach

Unit: 5

6. The National Museum is in which of the following city

- a. New Delhi
- b. Mumbai
- c. Kolkata
- d. Jaipur

Unit: 5

7. In Maslow's needs ladder which of the following is the foremost need:
- a. Physiological need
 - b. Self Esteem need
 - c. Social need
 - d. security need

Unit: 6

8. Plog has classified tourists into how many categories:
- a. 3
 - b. 5
 - c. 7
 - d. 9

Unit: 7

9. Kanha National Park is in :
- a. Madhya Pradesh
 - b. Uttar Pradesh
 - c. Assam
 - d. West Bengal

Unit: 8

10. Brahmaputra and Ganga flows into:
- a. Bay of Bengal
 - b. Indian Ocean
 - c. Arabian Sea
 - d. None of these

Unit: 9

11. Dal Lake is in which city:
- a. Srinagar
 - b. Pahalgam
 - c. Jammu
 - d. Gulmarg

Unit: 9

12. Ganesh Chaturthi is a major festival celebrated in:
- a. Mumbai
 - b. Bangalore
 - c. Kolkata
 - d. Goa

Unit: 10

13. Nine Navrataras are observed before which festival:
- a. Diwali
 - b. Holi

c. Dussherra

d. Basant Panchami

Unit: 10

14. Bharatanatyam is a dance form from which of the following state:

a. Tamil Nadu

b. Andhra Pradesh

c. Uttar Pradesh

d. Kerala

Unit: 10

15. Bhangra & Gidda are two common dance form of Punjab

a. Haryana

b. Punjab

c. Delhi

d. Himachal Pradesh

Unit: 10

16. Bihu is a famous dance from:

a. Assam

b. west Bengal

c. Uttar Pradesh

d. Madhya Pradesh

Unit: 10

17. Kebabas and Biryani are cuisines of which Indian kitchen:

a. Mughlai

c. Goan

b. Awadhi

d. Kashmiri

Unit: 10

18. India's first and oldest museum is in which city:

a. Kolkata

c. Chennai

b. Delhi

d. Mumbai

Unit: 11

19. Hemkund Sahib is in which district of Uttarakhand:

a. Pauri

c. Chamoli

b. Uttarkashi

d. New Tehri

Unit: 11

20. Which of the following is a glacier:

a. Gangotri

c. Satopanth

b. Kedarnath

d. all of these

Unit: 13

21. Which of the following is one of the twelve *dyotirlingas* of lord shiva?
- a. Kedarnath
 - b. Badrinath
 - c. Vishnu Prayag
 - d. None of these.

Unit 14

22. Har-ki-pairi is in which city:
- a. Haridwar
 - b. Allahabad
 - c. Rishikesh
 - d. None of these.

Unit 14

23. Badrinath is dedicated to:
- a. Lord Shiva
 - b. Goddess Durga
 - c. Lord Vishnu
 - d. Lord Brahma

Unit 15

24. The famous Jjanda fair is celebrated in which of the following city:
- a. Dehradun
 - b. Haldwani
 - c. Haridwar
 - d. Ranikhet

Unit 16

True/false:

- 25. Tourism product is an intangible item. **Unit 2**
- 26. Sun temple is a Heritage site. **Unit 2**
- 27. Corbett National Park is situated in Uttar Pradesh. **Unit 3**
- 28. Tourism product is a tangible commodity. **Unit 4**
- 29. Tourism product is a combination of several products, services and attractions. **Unit 4**
- 30. Cultural Tourism is the biggest segment, which attracts foreign tourists to India's archaeological and historical sites. **Unit 12**
- 31. Natural resources are gifts of nature which are to be enjoyed by present and past generations both. **Unit 12**
- 32. Patal Bhubneswar is a natural cave complex. **Unit 15**

Middle order Objective Questions

Multiple Choice Questions:

33. How many wetlands have been identified in India?
- a. 16
 - b. 12
 - c. 14
 - d. 11

Unit: 1

34. Dachigam Wildlife sanctuary is situated in which state?

- a. Uttarakhand
- b. Jammu & Kashmir
- c. Assam
- d. Himachal Pradesh

Unit: 2

35. Which of the following plays an important role in Tourism Industry?

- a. Attraction
- b. Transportation
- c. Accommodation
- d. all of these

Unit: 2

36. It is one of the oldest mountain systems in the world.

- a. Aravalli Range
- b. Satpura range
- c. Himalayan range
- d. Nilgiri range

Unit: 3

37. Which of the following National Park is in Karnataka?

- a. Dandeli National Park
- b. Kazirang National Park
- c. Bandhavgarh National Park
- d. Jim Corbett National Park

Unit: 3

38. World's Highest Skiing point is in:

- a. Gulmarg
- b. Auli
- c. Kufri
- d. Darjeeling

Unit: 5

39. Gangor Festival is celebrated in which state:

- a. Rajasthan
- b. Orissa
- c. Gujarat
- d. Madhya Pradesh

Unit: 5

40. Which of the following is a travel motivator?

- a. Rest and Relaxation
- b. Health
- c. Health
- d. all of these

Unit: 6

41. Which of the following is a psychological factor to influence the travel decision of a tourist?

- a. Ego and involvement
- b. Family and friends
- c. Loyalty and commitment
- d. all of these.

Unit: 7

Fill in the Blanks:

42. Kathak is a popular dance form of.....India while KathaKali is a dance form ofIndia. **Unit 3**
43. Shanti Niketan was founded by **Unit 3**
44. Products developed with distinctive characteristics is Product. **Unit 4**
45. Resources are of three kinds,..... and..... **Unit 5**
46. According to Plog's classification, market of innovators is termed as..... **Unit 7**
47. The..... Product is not the tangible, physical product. **Unit 8**
48. The famous cartoon character *Mogli* belongs toNational Park. **Unit 9**
49. Satpura range of hills lies in..... part of India. **Unit 9**
- 50..... accounts for the greatest volume of water of all the Indian rivers. **Unit 9**
51. Mahanadi rises in the state of however; it is an important river in the state of **Unit 9**
52. Dudhwa National Park shares international boundaries with..... **Unit 10**
53. & flows into Arabian sea. **Unit 10**
54. Gir in Gujarat is famous for..... **Unit 9**
55. Chholiya is an indigenous dance form ofregion of Uttarakhand. **Unit 10**
56. Ajmer Sharif is the dargah of..... **Unit 11**
57. Charminar is in..... **Unit 11**
58. Nachiketatal is inwhile Naukuchia Tal is in..... **Unit 14**
- 59..... is at the confluence of River Mandakini and Alaknanda. **Unit 14**
60. Purnagiri temple is situated near River..... **Unit 15**
61. Katarmal Temple is dedicated to..... **Unit 15**
62. The Uttarayani fair is organized on the day of..... **Unit 16**

Higher order objective questions:

63. What is the height of Jog Falls?

- a. 225m
- b. 226m
- c. 165m
- d. 220m

Unit: 1

64. How many species of fauna have been identified by Zoological survey of India?

- a. 89, 451 species
- b. 99, 451 species
- c. 79, 451 species
- d. 69, 451 specie

Unit: 1

65. The wild Flower Hall in shimla was once the residence of which British General?

- a. Lord Kitchner
- b. Lord Mountbatten
- c. Lord Irwin
- d. None of these

Unit: 3

66. The Highest hill resort of the Shayadri region is:

- a. Mahabali Puran
- b. Bhandardara
- c. Torahmal
- d. Chikkaldhara

Unit: 3

67. Pragati Maidan in New Delhi is an example of:

- a. Crafts Museum
- b. Natural History Museum
- c. Art Museum
- d. Specialized Museum

Unit: 3

68. Ideal Destination for snorkelling in India is:

- a. Goa
- b. Kerala
- c. Andaman & Lakshwadeep islands
- d. Chennai

Unit: 5

69. This dance is performed by the women of sambalpur tribes

- a. Gendi
- b. Brita
- c. Dalkhai
- d. Jhumeila

Fill in the blanks:

- 70. Customers of Tourism Product are people **Unit 2**
- 71. Tourism is aand..... movement of tourists. **Unit 2**
- 72. Services like transport, accommodation and food fall under products. **Unit 4**
- 73. Interpersonal motivators are related to a desire to visit..... **Unit 6**
- 74. Rewalsar Lake is located at an altitude ofm in the state of..... **Unit 9**
- 75. Lake Palace Udaipur is in the middle of Lake..... **Unit 9**
- 76. is the world's largest delta and mangrove swamp. **Unit 9**
- 77. Shaped like a profile of reclining women is the Lake..... in the state of **Unit 9**
- 78. Id-ul-Azha commemorates the ordeal of..... **Unit 10**
- 79. Hindustani Classic music and..... music are two distinct styles of Indian classical music. **Unit 10**
- 80. Qutab Minar is meter high. **Unit 11**
- 81. India Gate was designed by and ism high. **Unit 11**
- 82. Charminar in Hyderabad was built to mark the end of an **Unit 11**
- 83. Taxes levied on the negative impacts caused by production of goods and services are **Unit 12**
- 84. The country's first National Park is..... **Unit 13**
- 85. Hemkund is a lake between and Rataban peak. **Unit 14**
- 86. Yog Badri is situated at **Unit 14**
- 87. is the protohistoric site in the form of rock painting near Almora **Unit 15**

88. was once the power center of Katyuri rulers. **Unit 15**
89. Jauljibi fair is held every year in in Jauljibi. **Unit 16**
90. *Murkhala* is a bunch of **Unit 16**

Lower order Short questions:

91. What do you understand by the term Flora and Fauna? **Unit 1**
92. Name five lakes of Kumaon region. **Unit 1**
93. Name any three characteristics of Tourism Products. **Unit 2**
94. Write a note on Ganesh Chaturthi. **Unit 3**
95. Write a note on cuisines of South India. **Unit 3**
96. Name any four man made tourism resources of your state. **Unit 4**
97. Name various types of Tourism Resources. **Unit 5**
98. Enlist your travel motivators so far. **Unit 6**
99. What are Push factors? **Unit 7**
100. Write a short note on Kanha National Park. **Unit 8**
101. Write a short note on major rivers of India **Unit 9**
102. Write a note on Kumbh Mela. **Unit 10**
103. Write a note on Rakshabandhan. **Unit 10**
104. Describe in short four major religious shrines of India. **Unit 11**
105. Write a note on Red fort. **Unit 11**
106. What is the importance of Natural resource? **Unit 12**
107. Write a note on Adventure Tourism in Uttarakhand. **Unit 13**
108. Write a short note on char Dhams of Uttarakhand. **Unit 14**
109. What is the significance of Haridwar according to the tourism point of view? **Unit 14**
110. Write a note on Badrinath. **Unit 15**
111. Write a note on Nanda Devi fair. **Unit 16**

Middle Order Short Questions

- | | |
|---------------------------------------------------------------------------------------------|----------------|
| 112. What are Mangroves? Give three example. | Unit 1 |
| 113. Write down the names of three major regions of Himalayas. | Unit 1 |
| 114. What are Tourism resources and its characteristics? | Unit 2 |
| 115. Define Hospitality. | Unit 2 |
| 116. What do you understand by Intangibility of Tourism resources? | Unit 2 |
| 117. Write a note on various Hill stations in Himachal Pradesh. | Unit 3 |
| 118. Write a note on Touristic destinations in Maharashtra. | Unit 3 |
| 119. Define Museum. What are Natural History museums? | Unit 3 |
| 120. Write a short note on Taj Mahal. | Unit 3 |
| 121. What are the various types of Tourism Products? | Unit 4 |
| 122. What is Product Life cycle? | Unit 4 |
| 123. What are natural resources? | Unit 5 |
| 124. What is the importance of Beaches in Indian Tourism? | Unit 5 |
| 125. What are the various reasons for travel? | Unit 6 |
| 126. Enlist the various psychological factors which influence Travel decision of a tourist. | Unit 7 |
| 127. Describe Push and Pull factors. | Unit 7 |
| 128. What is an Augmented Product? | Unit 8 |
| 129. Write a note on desert regions of India. | Unit 9 |
| 130. Write a note on Sunderban National Park/ Tiger Reserve. | Unit 9 |
| 131. Write a note Gangasagar mela in West Bengal. | Unit 10 |
| 132. Write a note on Kathak dance form of North India. | Unit 10 |
| 133. Write a note on Museums of India. | Unit 11 |
| 134. Give a short note on Mata Vaishno Devi and Ajmer Sharif. | Unit 11 |
| 135. Give an account of Ajanta and Ellora caves. | Unit 12 |

| | |
|--------------------------------------------------------------------------------------|---------|
| 136. Define Alternative Tourism. | Unit 12 |
| 137. What is Honey-pot concept? | Unit 12 |
| 138. What are Green Taxes? | Unit 12 |
| 139. Write a note on important glaciers of Garhwal Himalaya. | Unit 13 |
| 140. Give an account of RoopKund. | Unit 13 |
| 141. Name some Bugyals of Garhwal region. | Unit 13 |
| 142. Write a note on Panch Prayag. | Unit 14 |
| 143. Write a brief note on Folk gods of Kumaon. | Unit 14 |
| 144. Define <i>Jagar</i> . | Unit 14 |
| 145. Give the architectural details of any three architectural resources of Garhwal. | Unit 15 |
| 146. Briefly explain any four festivals of Kumaon. | Unit 16 |
| 147. What is Aipan? | Unit 16 |

Higher Order Short Questions

| | |
|---------------------------------------------------------------------------------------------------------------|--------|
| 148. Name the 16 wetland identified in India. | Unit 1 |
| 149. How many Biospheres are there in India? | Unit 1 |
| 150. List the important tourist destinations located on the eastern and western side of the Indian Peninsula. | Unit 1 |
| 151. <i>Tourism products are invariably costly</i> . Explain in brief. | Unit 2 |
| 152. Differentiate between Tangible and Intangible Tourism Products. | Unit 2 |
| 153. Compare the Tourism resources of West Bengal and Rajasthan. | Unit 3 |
| 154. Classify Museums into various categories. | Unit 3 |
| 154. Name the five product levels as mentioned by Philip Kotler. | Unit 4 |
| 155. Define Brand Image. | Unit 4 |
| 156. Explain briefly Peter's Inventory of Tourism Resources. | Unit 5 |
| 157. Name five beaches of Kerala and Goa. | Unit 5 |
| 158. Give the diagrammatic representation of Maslow's Hierarchy of needs. | Unit 6 |

159. What are Travel motivators? Briefly explain Plog's classification of tourists. **Unit 7**
160. Briefly explain the various levels of Product. **Unit 8**
161. Define Destination Life Cycle Management. **Unit 8**
162. Give an account of lakes in Himachal Pradesh. **Unit 9**
163. Write a brief on three National Parks of the country which are famous for Tigers. **Unit 9**
164. Write a note on Sonepur fair of Bihar and Gangaur fair of Rajasthan. **Unit 10**
165. Explain in brief Kuchipudi from Andhra Pradesh and Mohiniattam from Kerala. **Unit 10**
166. Name five museums in South India along with their city of location. **Unit 11**
167. Explain in brief any three tourist attraction in Mumbai. **Unit 11**
168. What are Man-Made Tourism resources and its various categories? **Unit 12**
169. Name the various levels involved in the technique to conserve Man Made Resources. **Unit 12**
170. Name the five peaks in Garhwal region of Uttarakhand along with their approximate height. **Unit 13**
171. Write a note on the historical evolution of Mountaineering in India. **Unit 13**
172. Name the various Wildlife sanctuaries and National Parks of Uttarakhand. **Unit 13**
173. Name the Panch Kedars along with their approximate height in meters. **Unit 14**
174. Give an account of folk gods of Kumaon. **Unit 14**
175. Give a brief on vanasur's Fort. **Unit 15**
176. Write a note on 3 major temples of Kumaon. **Unit 15**
177. Give an account on unique festivals of Kumaon. **Unit 16**
178. Describe briefly the recently celebrated *Kandali* festival of *Rang* community. **Unit 16**

Lower Order Long Answer Questions:

179. Describe the water bodies of Indian subcontinent as natural Tourism resources. Also elaborate on their role as an important tourist attraction. **Unit 1**
180. Discuss in detail the unique characteristics of Tourism industry. Support your answer with appropriate examples. **Unit 2**
181. Describe various Tourist destinations of Uttarakhand. **Unit 3**
182. What is a Tourism Product? Also explain its various types. **Unit 4**

183. Elucidate the Cultural Tourism resources of India. **Unit 5**
184. Discuss the importance of Tourism resources with examples. **Unit 5**
185. How tourism needs become motives. Enlist various Travel motivations. **Unit 6**
186. Describe the various Phases of Tourist experience. **Unit 7**
187. Define Product Life cycle. What are the three levels of a product? **Unit 8**
188. Write a detailed note on the Lakes of Indian sub continent. **Unit 9**
189. *India is a land of Fairs and festivals.* Give your views. **Unit 10**
190. Discuss in detail the important heritage sites in various parts of our country. **Unit 11**
191. What are Tourism resources, its types and importance? **Unit 12**
192. What do you understand by Adventure Tourism? Describe Uttarakhand as an Adventure Tourism destination. **Unit 13**
193. Write a detailed note on scope of spiritual Tourism in Uttarakhand state. **Unit 14**
194. Write a note on the fairs and festivals of Uttarakhand. **Unit 16**

Middle order Long Answer Questions

195. Explain the various elements of Tourism Industry. **Unit 1**
196. Elucidate the unique characteristics of Tourism product. **Unit 2**
197. Describe various fairs of our country and their role in enhancing the Tourism industry. **Unit 3**
198. Describe various Natural and Man-made Tourism resources. **Unit 3**
199. Define Tourism Product and its types. Also, enlist the various elements of an ideal tourism product. **Unit 4**
200. Discuss Music and Folk dances as an important Tourist attraction. **Unit 5**
201. Describe Kotler's Consumer Behaviour Model. **Unit 6**
202. Discuss Tourist Psychology and various psychological factors instrumental in travel decision. **Unit 7**
203. Define Destination Life cycle. Also describe its five stages with a diagrammatic representation. **Unit 8**
204. Write a detailed note on the lakes and rivers of India. **Unit 9**
205. Write in detail about the cuisines of India. **Unit 10**

206. Describe the historical and monumental assets of Delhi, Jaipur and Agra. **Unit 11**
207. Why conservation of Resources is important. Further, also correlate it with the India's tourism policy? **Unit 12**
209. Write a detailed note on National Parks and Wildlife Sanctuaries of Uttarakhand. **Unit 13**
210. Describe ten popular religious attractions in Garhwal region of Uttarakhand. **Unit 14**
211. Describe the centrally protected monuments of Garhwal. **Unit 15**
212. How can Tourism help in the promotion of handicraft and souvenir industry of Uttarakhand? **Unit 15**

Higher Order Long Answer Questions:

- 213 Describe the important tourist centers located on the eastern and western side of the Indian Peninsula. **Unit 1**
214. Discuss various categories of Museums with examples. Also describe the role of museums in tourism industry. **Unit 3**
215. Design a tourism product of your choice. **Unit 4**
216. Write a detailed note on beaches of India. **Unit 5**
217. Explain in detail the Maslow's Need Hierarchy. **Unit 6**
218. Write detailed note on Plog's and Smith's classification of Tourists. **Unit 7**
219. Write a detailed note on Kanha national Park along with its policy and planning for promotion of Tourism. **Unit 8**
220. Write a detailed note on National Parks and Wildlife sanctuaries of India. **Unit 9**
221. Discuss the performing arts of India. **Unit 10**
222. Give a detailed account of museums in following cities: **Unit 11**
- 1.Kolkata 2. New Delhi 3.Chennai 4. Hyderabad 5. Mumbai
223. Discuss in length the techniques for conservation of Manmade resources. Further, also explain the seven degrees of interventions as suggested by Bernard Feilden. **Unit 12**
224. Discuss the various mountain peaks of Himalayas. **Unit 13**
225. Write a detailed note on Folk gods and major pilgrimage centers of Kumaon. **Unit 14**
226. Write a brief note on places of archeological and historical interest in Kumaon. **Unit 15**

227. Write a detailed note on the fairs, festivals and souvenirs of Uttarakhand.

Unit 16

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| Question Number | Answers to lower order objective type questions |
|------------------------|--------------------------------------------------------|
| 1 | Orissa |
| 2 | Himachal Pradesh |
| 3 | Maharashtra |
| 4 | All of the above |
| 5 | Juhu Beach |
| 6 | New Delhi |
| 7 | Physiological needs |
| 8 | 3 |
| 9 | Madhya Pradesh |
| 10 | Bay of Bengal |
| 11 | Srinagar |
| 12 | Mumbai |
| 13 | Dussherra |
| 14 | Tamil Nadu |
| 15 | Punjab |
| 16 | Assam |
| 17 | Mughlai |
| 18 | Kolkata |
| 19 | Chamoli |
| 20 | All of these |
| 21 | Kedarnath |
| 22 | Haridwar |
| 23 | Lord Vishnu |
| 24 | Dehradun |
| 25 | True |
| 26 | True |
| 27 | False |
| 28 | False |
| 29 | True |
| 30 | True |
| 31 | False |
| 32 | True |

| Question Number | Answers to Middle order objective type questions |
|------------------------|---------------------------------------------------------|
| 33 | 16 |
| 34 | Jammu & Kashmir |
| 35 | All of these |
| 36 | Aravalli Range |
| 37 | Dandeli National Park |
| 38 | Auli |
| 39 | Rajasthan |
| 40 | all of these |
| 41 | all of these |
| 42 | northern region and southern region |
| 43 | Rabindra Nath Tagore |
| 44 | Augmented Products |
| 45 | Natural, cultural and Human resources |
| 46 | Alloentric |
| 47 | Core Product |
| 48 | Kanha National Park |
| 49 | Central |
| 50 | Brahmaputra |
| 51 | Madhya Pradesh and Orissa |
| 52 | Nepal |
| 53 | Narmada & Tapti |
| 54 | Asiatic Lion |
| 55 | Kumaon |
| 56 | Moin-ud-din-Chisti |
| 57 | Hyderabad |
| 58 | Uttarkashi and Nainital |
| 59 | Rudraprayag |
| 60 | Kali river |
| 61 | Sun |
| 62 | Makar Sakranti |

| Question Number | Answers to Higher order objective type questions |
|------------------------|---------------------------------------------------------|
| 63 | 225m |
| 64 | 89, 451 |
| 65 | Lord Kitchner |
| 66 | Mahabali Puran |
| 67 | Crafts Museum |
| 68 | Andaman & Lakshwadeep |
| 69 | Dalkhai |
| 70 | Heterogenous |
| 71 | Temporary and short - term |
| 72 | Tourist oriented Products |
| 73 | Friends and relatives |
| 74 | 1360m, Himachal Pradesh |
| 75 | Pichola |
| 76 | Sunderbans |
| 77 | Renuka Lake; Himachal Pradesh |
| 78 | Hazrat Ibrahim |
| 79 | carnatic |
| 80 | 72.5 m |
| 81 | Lutyens and 42m |
| 82 | epidemic |
| 83 | Green Taxes |
| 84 | Jim Corbett Natonal Park |
| 85 | Narparvat |
| 86 | Pandukeshwar |
| 87 | lakhudiyar |
| 88 | Dawarahat |
| 89 | November |
| 90 | Earrings |

